

ADVANCING OPPORTUNITIES

Cleveland's Opportunity Corridor

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prepared by:

cudc.kent.edu



WHY OPPORTUNITY CORRIDOR MATTERS

- + A \$330 million investment
- + Critically important connection between the Airport, I-490, and University Circle
- + Opens up acres of vacant land in one of the most distressed areas of the city
- + Large parcels can be assembled for development that creates jobs
- + Infrastructure investment will drive economic development
- + Transit-rich area of the city—potential for job-centric, transit-oriented development
- + Huge potential for shared green infrastructure/green space network



WHERE IT FALLS SHORT

There's no comprehensive vision. An integrated plan is needed to maximize economic development potential and create lasting benefits for the neighborhoods most impacted by Opportunity Corridor.

Employment, environmental remediation, and public health concerns of existing city residents must be addressed through the Opportunity Corridor investment.

Opportunity Corridor is currently designed for conveyance of cars and trucks. Transit connections are weak. Vehicle lanes are too wide. Intersections should better accommodate pedestrians and bicyclists.

Proposed green infrastructure projects are scattered, not designed as a green space system. Green infrastructure should manage stormwater *and* serve as an amenity for residents and workers.

WHAT IS NEEDED

1 Neighborhood focus



- Integrated Development & Amenities Plan for the entire swath along the Opportunity Corridor, spanning the Fairfax, Central, Kinsman, and Slavic Village neighborhoods.

WHAT IS NEEDED

1 Neighborhood focus

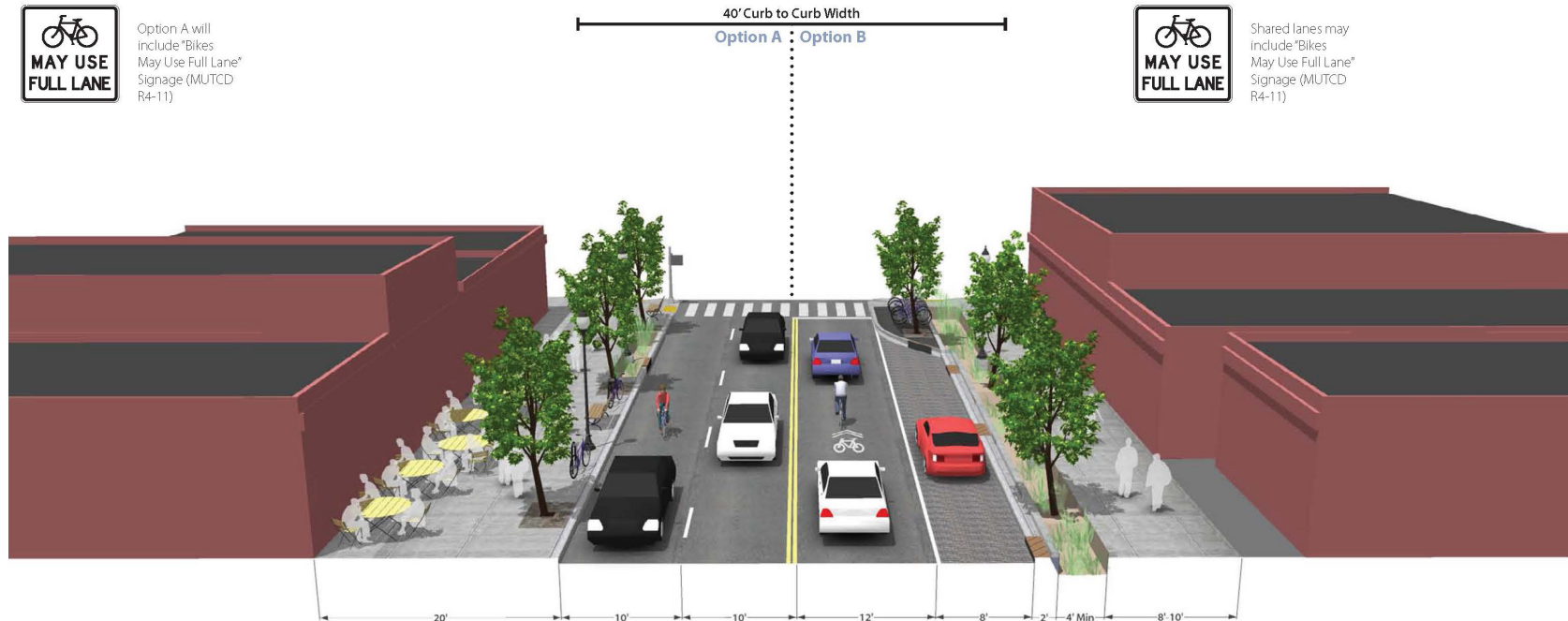


- Thoughtful design of the public realm with a clear focus on providing benefits to the people who live in the neighborhoods along Opportunity Corridor.

WHAT IS NEEDED

2 Multi-modal approach

Cleveland Complete & Green Streets Typologies Plan



- Implement Complete & Green Street standards and intersection improvements for existing north/south streets that intersect with Opportunity Corridor.

WHAT IS NEEDED

2 Multi-modal approach



- **Sound walls, dead-end streets, and wide turning radii should be removed from the Opportunity Corridor plan. Highway-inspired elements will make the new roadway function as a high-speed bypass, rather than an integral part of the surrounding neighborhoods.**

WHAT IS NEEDED

3 Development guidelines

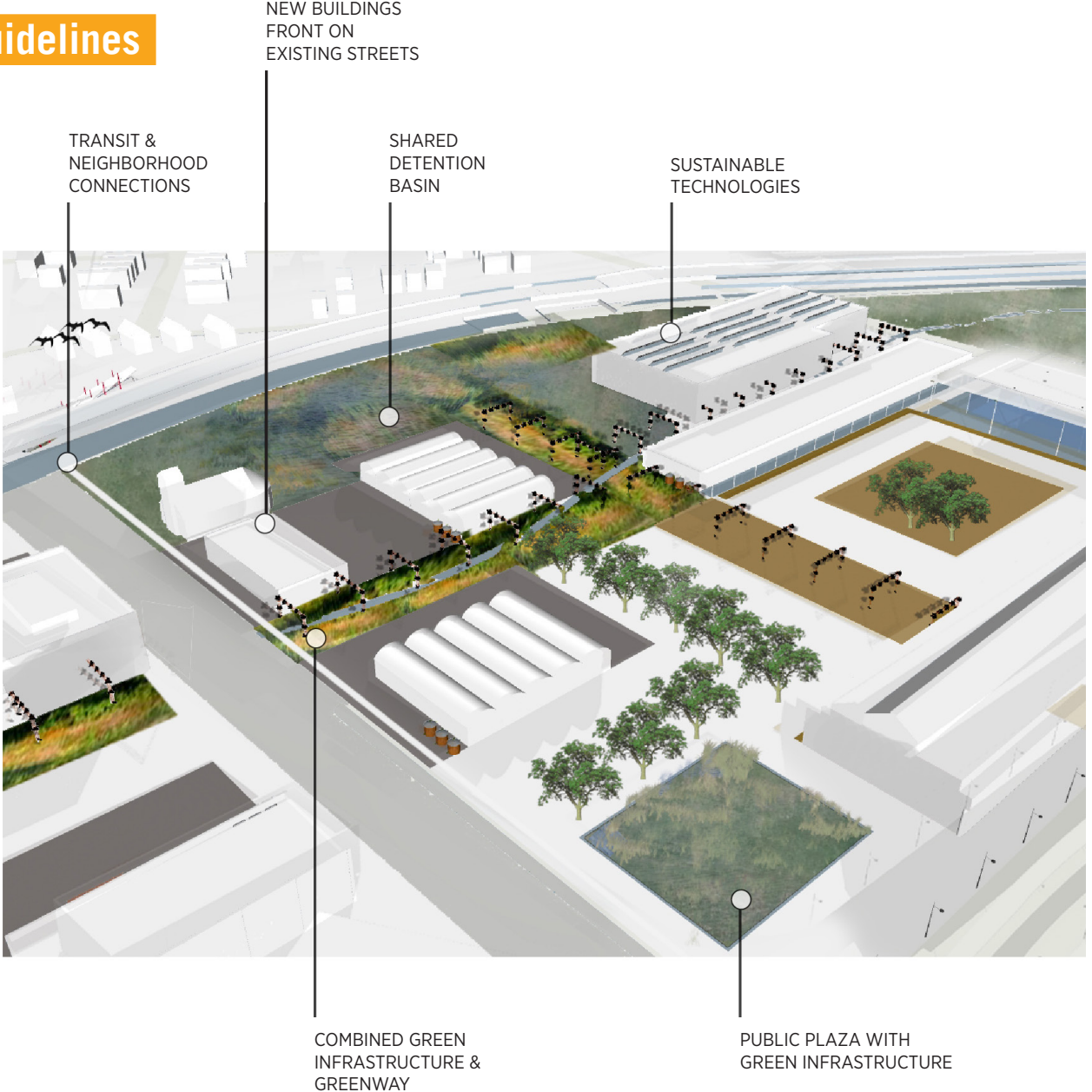


BLOCK	BUILDING	ECONOMIC	SUSTAINABLE
<p>EDGE THE STREET !</p>	<p>SUSTAINABLE TECHNOLOGIES!</p>	<p>EDUCATION & RESEARCH!</p>	<p>LINEAR DETENTION BASIN!</p>
<p>SHARE INFRASTRUCTURE !</p>	<p>PASSIVE STRATEGIES!</p>	<p>MERCANTILE FOOD HUB!</p>	<p>LOW IMPACT DEVELOPMENT!</p>
<p>PUBLIC SPACES!</p>	<p>MIXED-USE DEVELOPMENT!</p>	<p>LIGHT INDUSTRY!</p>	<p>MULTI-USE PATH!</p>

- Green Overlay Zoning District including standards for development and stormwater management, and design guidelines for buildings and sites.

WHAT IS NEEDED

3 Development guidelines



WHAT IS NEEDED

4 Green System

Menomonee Valley Redevelopment & Park | Milwaukee, WI



- **Multi-tasking green infrastructure investments that manage stormwater, reduce combined sewer overflows, create usable and beautiful public spaces, and enable new development projects to direct runoff to a shared system.**

WHAT IS NEEDED

5 Meaningful Engagement

- Deeper understanding of neighborhood needs, priorities, and values.
- Greater involvement of Bike Cleveland and RTA in planning for an integrated, multi-modal system.
- Productive engagement with people opposed to the Opportunity Corridor, leading to a shared vision for how we can make the project better.

A VISION IS NEEDED

Guidelines

Zoning overlay district
Low-impact development
Form-based codes

Multi-modal

Complete & Green north/
south streets
Bike and pedestrian friendly
intersections

Transit Access

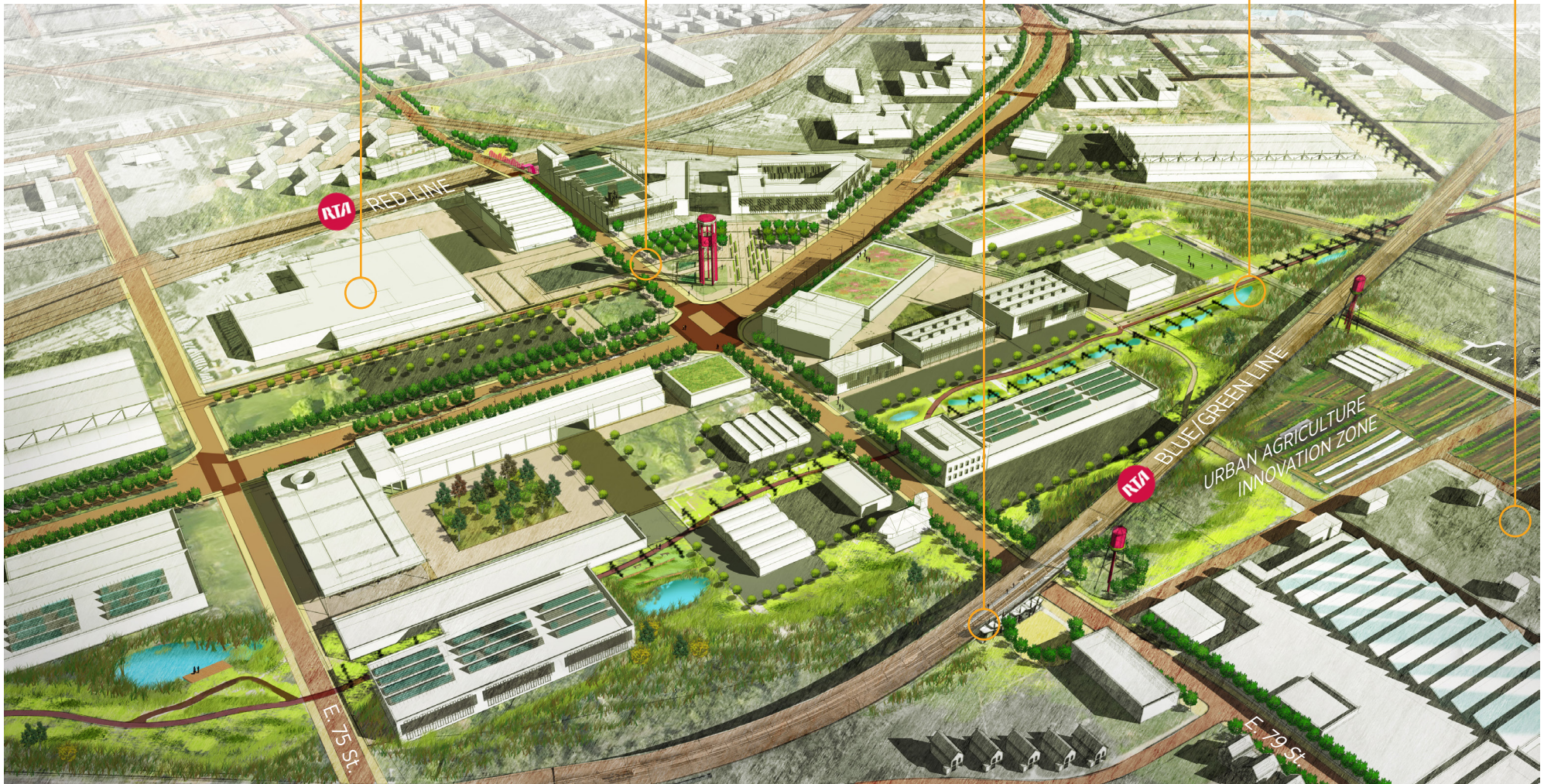
Density around transit
connections
Maximize use of transit
infrastructure

Green Systems

Shared green infrastructure
for stormwater runoff
Publicly accessible paths
& green spaces

Neighborhoods

Knit corridor development
into neighborhoods
Design for maximum
connectivity & access



COMMENTS (?)

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