ParkWorks + The Downtown Cleveland Alliance

CLEVELAND PUBLIC SQUARE
DESIGN CONCEPTS

prepared by
james corner field operations
and The Cleveland Urban Design Collaborative
CONTEXT + ANALYSIS
THE CITY LAST CENTURY

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AREA OF FOUR SQUARES = 4.1 ACRES
AREA OF PERIMETER SIDEWALKS = 1.7 ACRES
AREA OF STREETS = 4.2 ACRES
TOTAL AREA OF PUBLIC SQUARE = 10 ACRES
To Warehouse District: 1200 or 6-8 minutes @ (3.5mph)

To Convention / MedMart: 1000` or 5-7 minutes

To Settler's Landing Park: 2200` or 12-15 minutes @ (3.5mph)

Public Square to Convention District: 5-7 min
Public Square to Entertainment Districts: 2-8 min
Public Square to Flats: 12-15 min

Crossing Public Square: 3-4 min
Circumnavigating Public Square: 10-12 min

SITE ANALYSIS: PEDESTRIAN TRAVEL TIMES
JAMES CORNER FIELD OPERATIONS / PUBLIC SQUARE REDESIGN
The Wilbur Smith Traffic Analysis provides a good foundation for understanding vehicular movements through and around Public Square. However, the study's recommendations should be applied with a caveat in that they are intended to privilege the vehicle over the pedestrian.

In order to truly transform Public Square, the pedestrian must have priority use of the space.
SOCIAL USES / PROGRAMS
WAITING IS THE PRIMARY EVERYDAY ACTIVITY IN PUBLIC SQUARE
STROLLING

SITTING

LUNCHING

SUNNING
PUBLIC ART

PERFORMANCE

GARDENS

FESTIVAL / MARKETS
DESIGN SCENARIOS
BIG THINKING FOR A BIG PROBLEM:

1) MAKE IT A DESTINATION
2) MAKE IT ACTIVE
3) MAKE IT GREEN
4) MAKE IT FLEXIBLE
ASSUMPTIONS

ROADWAYS REMAIN UNCHANGED

ONLY ONTARIO IS SHOWN AS EITHER PERIODICALLY OR FULLY CLOSED

CURRENT TRANSIT SYSTEM AND DROP-OFF/PICK-UP STOPS RETAINED

OBVIOUSLY, THERE ARE MORE POSSIBILITIES IF ROADWAYS ARE NARROWED, REDUCED, OR CLOSED, AND IF TRANSIT IS REVISED – ANY SUCH RECOMMENDATIONS WOULD REQUIRE MORE STUDY AND ANALYSIS

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"FOREST CITY"  
Cuyahoga Valley  
Arboreal Character

"PUBLIC SQUARE"  
Eventful, Social  
Civic Celebration Space

Engineering Structures

Topographic Character
HOW DO YOU MAKE ONE SQUARE OUT OF FOUR?

FRAME IT  FOREST IT  THREAD IT
SCENARIO #1

FRAME IT

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SCENARIO #1

1. Terminal Tower Crossing
2. Hanging Gardens
3. Renaissance Gardens
4. Southern Crossing
5. Ontario Promenade (Temporary)
6. Superior Allee
7. Soldiers + Sailors Monument
8. Euclid Landing
9. The Center
10. Superior Allee
11. Event Plaza (West)
12. Ontario Promenade (Temporary)
13. Event Plaza (East)
14. Hanging Gardens
15. Northern Crossing
16. Key Corner

SCENARIO ONE: FRAME
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SCENARIO LAYERS

HARDSCAPE

SOFCTSCAPE

CANOPY

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SCENARIO #1

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VEHICULAR CIRCULATION
FOREST IT

SCENARIO #2

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SCENARIO LAYERS

HARDSCAPE  SOFTSCAPE  CANOPY

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SCENARIO #2
SCENARIO #3

THREAD IT

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SCENARIO #3

HARDSCAPE

SOFTSCAPE

CANOPY
SCENARIO #3

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ANNIMATING INFRASTRUCTURE
COMPARISON
Scenario #1  FRAME

**Pros**
- Establishes the “Square”
- Creates Large, Flexible Civic Rooms
- Iconic Planting + Architecture
- Leaves Ontario + Superior Open

Scenario #2  FOREST

**Pros**
- Establishes the “two urban rooms”
- Creates a Variety of Spatial Experiences
- Requires Closure of Ontario
- Soft + Green (Reforests Core of Downtown)

Scenario #3  WEB

**Pros**
- Establishes the “Square”
- Enhances Circulation
- Enhances Health Line Experience
- Creates Active Edges Related to Adjacent Programs
- Soft + Green and Hard + Active
- Highly Iconic
- Flexibility Regarding Vehicular Modification
- Potential below deck space usage

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